

# Lindsay Bradford

Digital Media | Web Developer | Graphic Designer | UX/UI

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[www.lindsaybradford.com](http://www.lindsaybradford.com)

[Dev Portfolio](#) (website)

[Design Portfolio](#) (website)

## EXPERIENCE

### [Lindsay Bradford](#) • Web Developer / Designer

JAN 2012 - PRESENT

- Front-end development using latest HTML5 and CSS3 techniques, backed by jQuery and other Javascript frameworks to enable optimum user experience throughout the site.
- Managed clients' branding initiatives: website and logo design, promotional campaigns, copywriting, etc
- Executed Search Engine marketing campaigns for various clients
- Extensive use of HTML5, CSS3, XML, and JavaScript including jQuery library
- Built and implemented features and worked on solving bugs and performance issues.
- Tools: Wordpress | Photoshop | CSS | HTML | JavaScript | React | JSX

### [PIXA Creative](#) • Web Developer / Designer

AUG 2017 - DEC 2019

- Make architecture decisions and contribute core features across entire stack
- Lead front-end development, creating and documenting design architecture
- Guide best practices around inclusive design and accessible, semantic UI
- Tools: Wordpress | Photoshop | CSS | HTML | PHP

### [Arc'teryx](#) • Web Developer / Designer

MAR 2015 - JULY 2016

- Contribute to productivity through effective guidance of daily e-commerce updates, changes and maintenance.
- Fixed bugs (HTML, CSS, Javascript errors, A/B Split Testing, unit testing)
- UX tests to test the usability of mobile or websites
- Tools: Photoshop | HTML | CSS | JavaScript | SEO | Responsive UX/UI | Gulp | Node | Angular | Git

## SKILLS

Design, Development, Marketing, Social Media, Data Entry, Customer Service

## TECHNOLOGY

Photoshop, Illustrator, Indesign, Video Editing, Microsoft Suite

HTML, CSS, JavaScript, React, Angular, VUE, wordpress, Square

Optimizing websites, Google Analytics, Shopify, Facebook, Instagram, Twitter

## LANGUAGES

English, French

## EDUCATION

### WOZ-U

- Full Stack Engineer

### Vancouver Film School

- Digital Media & Film Program

### Northern Arizona University

- Studied Communications

### Scottsdale Community College

- Film & Digital Media

## Trailer Park • Web Developer / Designer

SEP 2011 - APR 2014 - ONGOING CONTRACT

- Developed web-site mock-ups for clients to ensure quality control and client satisfaction before the project development phase.
- Tools: HTML, CSS, Bootstrap, jQuery, Drupal, Grunt and Git

## The Refinery • Web Developer / Designer

DEC 2011 - JUN 2014 - ONGOING CONTRACT

- Programmed HTML5, JavaScript and design elements for creative websites.
- Designed complex interfaces to support third party systems.

## Sony Interactive • Web Developer / Designer

MAR 2013 - NOV 2014

- Created and maintained the front-end standards document and oversaw production of Javascript, HTML, and CSS ( custom CMS and entertainment sites).
- Tested front-end code in multiple browsers to ensure cross-browser compatibility.
- Created HTML templates and applications for film marketing campaigns.
- Tools: Photoshop | HTML | CSS | JavaScript | SEO | Responsive UX/UI | Gulp | Node | Angular | Git

## E! Entertainment • Web Producer

FEB 2006 - SEP 2012

- Lead the development of online content, stories and news.
- Develop front-end code in a timely and high quality manner while ensuring a consistent look and feel.
- Design, build, test, and maintain scalable and stable web solutions that meet business needs.
- Tools: Photoshop | HTML | CSS | JavaScript | Custom CM

## PROJECTS

### Development Portfolio -

<https://lindsaybradford.com/chohoh/>

### Design Portfolio -

<https://lindsaybradford.com/>